

Arla Foods "Gouda Game Giveaway" (June 11-24, 2026)

The Gouda Game Giveaway contest (The "Contest") through Red Barn Market is intended to be conducted in Canada only and shall be construed and evaluated according to applicable Canadian law. No purchase necessary.

ELIGIBILITY

To be eligible for this Contest, an individual must be a legal resident of the province of British Columbia. The Contest will be open to ages 13 and up. Winner must be able to physically visit a Red Barn Market store to collect their prize.

Employees of Red Barn Market and the household members of Red Barn Market employees, are not eligible to participate in the Contest.

Red Barn Market shall have the right at any time to require proof of identity and/or eligibility to participate in the Contest. Failure to provide such proof may result in disqualification. All personal and other information requested by and supplied to Red Barn Market for the purpose of the Contest must be truthful, complete, accurate and in no way misleading. The Sponsors reserve the right, in their sole discretion, to disqualify any entrant should such an entrant at any stage supply untruthful, incomplete, inaccurate or misleading personal details and/or information.

CONTEST PERIOD

The contest begins at 6:00 a.m. Pacific Standard Time on June 11, 2026 and ends at 11:59 p.m. Pacific Standard Time on June 24, 2026 (the Contest Period) after which time the Contest will be closed and no further entries shall be accepted.

HOW TO ENTER

There is no purchase necessary to enter the Contest. Only online entries made using below links will be accepted. No other form of entries will be valid.

- (a) The contest entry post made on June 11, 2026 on @redbarnmarkets Instagram: <https://www.instagram.com/redbarnmarkets/>
- (b) The contest entry post made on June 11, 2026 on @redbarnmarkets Facebook: <https://www.facebook.com/redbarnmarkets/>

The entrant is required to follow @redbarnmarkets on Facebook and/or Instagram, like the contest post on Facebook and/or Instagram, and reply with a comment about their most frequented Red Barn Market store. Entries who do not complete each step will be invalid. Entrants can enter once per social media platform. Entries must be received no later than the end of the Contest Period. Entries will be declared invalid if they are late. No communication or correspondence will be exchanged with entrants except with the winners.

PRIZE

Eight winners (one customer per Red Barn Market store) will receive (approximate total value \$90 CAD):

- 1. Canada Jersey
- 2. Canada Bucket Hat
- 3. Pop-up Soccer Goal
- 4. Canada Soccer Ball

The Prize winner shall not be entitled to receive cash, or otherwise, the balance of any amount representing the difference of the Prize retail value and actual cost.

Prize will be distributed within seven (7) days after the winner has been successfully contacted and notified of his/her prize and fulfilled the requirements set out herein.

Prizes must be accepted as awarded and cannot be extended, transferred, assigned, substituted or redeemed for cash.

Prizes must be claimed IN PERSON at a Red Barn Market in Victoria, BC.

Red Barn Market shall not assume any liability for lost, damaged or misdirected prizes.

WINNER SELECTION

Winner shall be selected as follows:

(a) 8 entrants will be selected by random draw from all eligible entries received during the entry period in Victoria, British Columbia on Thursday, June 25 2026.

(b) Odds of being declared the winner are dependent upon the number of eligible entries received by Red Barn Market.

Entrant will be notified via Facebook or Instagram (depending on their entry method) no later than one (2) business days following the draw and must respond within two (2) business days of notification.

If the selected entrant does not respond in accordance with the Contest Rules, he/she will be disqualified and will not receive a Prize and another entrant may be selected at Red Barn Markets sole discretion until such time as an entrant satisfies the terms set out herein. Red Barn Market is not responsible for the failure for any reason whatsoever of a selected entrant to receive notification or for Red Barn Market to receive a selected entrant's response.

RELEASE

Winner will be required to sign a media consent form to give permission for their image as a contest winner to be displayed on Red Barn Market's website and official channels for media purposes.

CONDUCT

By participating in the Contest, each entrant agrees to be bound by the Contest Rules, which will be posted on the redbarnmarket.ca website and/or made available at each Red Barn Market location in Victoria BC throughout the Contest Period.

Entrant further agrees to be bound by the decisions of Red Barn Market, which shall be final and binding in all respects. Red Barn Market reserves the right, in their sole discretion, to disqualify any entrant found to be: (a) violating the Contest Rules; (b) tampering or attempting to tamper with the entry process or the operation of the Contest, the redbarnmarket.ca website; (c) acting in an unsportsmanlike or disruptive manner.

PRIVACY / USE OF PERSONAL INFORMATION

(a) By participating in the Contest, entrant: (i) grants Red Barn Market the right to use his/her name and e-mail address ("Personal Information") for the purpose of administering the Contest, including contacting and announcing the Winners.