

Red Barn Market Sandown Grand Opening “Scratch & Win!” Contest (July 31-September 31 2024) OFFICIAL RULES AND REGULATIONS

1. CONTEST PERIOD:

The Red Barn Market Sandown Grand Opening “Scratch & Win!” Contest (the “Contest”) starts at 12:00:00 a.m. Pacific Time (“PT”) on July 31, 2024 and ends on August 17, 2024 at 11:59:59 p.m. PT (the “Contest Period”) after which time the Contest will be closed and no more tickets will be distributed. All Prizes must be claimed by September 31, 2024.

2. ELIGIBILITY:

The Contest is open to all residents of British Columbia who are thirteen (13) years of age or older. Employees of Red Barn Market and the household members of Red Barn Market employees are not eligible to participate in the Contest.

Red Barn Market shall have the right at any time to require proof of identity and/or eligibility to participate in the Contest. Failure to provide such proof may result in disqualification. All personal and other information requested by and supplied to Red Barn Market for the purpose of the Contest must be truthful, complete, accurate and in no way misleading. The Sponsors reserve the right, in their sole discretion, to disqualify any entrant should such an entrant at any stage supply untruthful, incomplete, inaccurate or misleading personal details and/or information. Red Barn Market reserves the right to modify or terminate the campaign at any time without prior notice.

3. AGREEMENT TO BE LEGALLY BOUND:

By participating in this Contest, each entrant (and, if a Minor, their parent or legal guardian) agrees to be bound by these Rules and all decisions of the sponsors which are final in all respects.

4. HOW TO PLAY:

RECEIVING SCRATCH & WIN TICKETS

During the Contest Period, each guest of the participating Red Barn Market location in Sandown Park Shopping Centre, North Saanich who purchases at least \$50 of groceries will be eligible to receive one (1) Scratch and Win ticket for every \$50 of groceries purchased.

Grocery purchases include:

- a) Grocery products
- b) Deli products
- c) Meat products
- d) Produce products
- e) Pet products
- f) Household products

To be eligible to receive a Scratch & Win Ticket in connection with an Eligible Red Barn Market Purchase as set out above, the Red Barn Market Purchase must be completed in-store

There is a limit of (1) Ticket per Eligible Red Barn Market \$50 Purchase, however multiple Eligible Red Barn Market \$50 Purchases may be made in a single transaction. As a representative example, if in a single transaction a guest completes Eligible Red Barn Market Purchases for two (2) \$50 Eligible totals in accordance with these Rules, they will be eligible to receive two (2) Scratch & Win Tickets in connection with such single transaction.

ALTERNATE METHODS OF ENTRY

NO PURCHASE NECESSARY. To obtain a Scratch & Win Ticket without completing an Eligible Red Barn Market Purchase as set out above, an eligible entrant may send a FREE request in writing, including: (a) the entrant’s first name, last name, age, and valid email address; (b) a statement indicating the request is for one (1) Scratch & Win ticket; and (b) a fifty (50) word or more unique and original handwritten essay (for greater certainty, the entrant must personally complete the essay and must not copy their essay from any third party, or any part thereof, nor submit that same essay, or any part thereof, more than once) on the topic

of What is your favourite memory of Red Barn Market? ; on a plain white piece of paper by mailing the fully completed request (in an envelope with sufficient Canadian postage) to: Red Barn Market, 751 Vanalman Ave, Victoria, BC V8Z 3B8 Canada. (collectively, a “Scratch & Win Ticket Request”).

Upon receipt of a Scratch & Win Ticket Request in accordance with these Rules (as determined by Red Barn Market in its sole and absolute discretion), the applicable entrant that submitted such Scratch & Win Ticket Request will be provided with one (1) Scratch & Win Ticket.

The Ticket received in connection with an eligible Scratch & Win Ticket Request will be delivered via mail (to the mailing address the entrant provided on their mailed envelope. Scratch & Win Requests that do not indicate a valid mailing address will be ineligible to receive a Scratch & Win Ticket. Essays which are not unique and original or which do not reflect the essay theme above are void. To be eligible, Scratch & Win Ticket Requests must be postmarked by no later than the end of the Contest Period and received between July 31, 2024 and August 17, 2024. Limit of one (1) Scratch & Win Ticket Request per envelope with sufficient postage.

REVEALING SCRATCH & WIN TICKETS

Each eligible entrant must scratch their Scratch & Win Ticket to reveal whether their ticket contains a prize message or “Sorry Try Again” message during the Contest Period.

All Scratch & Win Tickets must be revealed on or before the Scratch & Win Ticket Contest Deadline. Any Scratch & Win Tickets(s) not revealed by the Scratch & Win Ticket Contest Deadline (as determined by Red Barn Market in its sole and absolute discretion on the basis of its official records) will be forfeited.

IMPORTANT NOTE: Scratch & Win Tickets cannot be sold, traded or redeemed for cash. An entrant may only send a Scratch & Win Ticket to a Friend or Family Member.

An entrant may only send a Scratch & Win Ticket to: (i) a family member to whom they are related by marriage, a common-law partnership, or parent-child relationship, and with whom they have had a direct voluntary two way communications (a “Family Member”); OR (ii) a friend with whom they have had direct voluntary two way communications and with whom it is reasonable to conclude they have had a personal relationship considering shared interest, experience, opinions and other relevant factors (a “Friend”). Each entrant is solely responsible for ensuring that a Scratch & Win Ticket is only sent to a Friend or Family Member in compliance with these Rules (including without limitation the Contest eligibility criteria); Scratch & Win Tickets must not be sent to any other class of individuals. Upon receipt of a Scratch & Win Ticket, a Friend or Family member will be considered an entrant in the Contest and bound by these Rules in accordance with Rule 3 above. “WIN” and “Sorry Try Again” notification messages (and any other Contest notification messages) must not be posted online, nor otherwise shared (except as specifically provided herein).

5. PRIZES AVAILABLE

INSTANT PRIZES

A total of 8,596 instant prizes are available to be won at the beginning of the Contest Period.

6. RELEASE

Winners will be required to sign a media consent form to give permission for their image as a contest winner to be displayed on Red Barn Market’s website and official channels for media purposes.

7. CONDUCT

By participating in the Contest, each entrant agrees to be bound by the Contest Rules, which will be posted on the redbarnmarket.ca website throughout the Contest Period.