Beer Bacon and Bourbon Instagram Giveaway (April 18th – April 22nd)

The Beer Bacon and Bourbon Festival Contest (The "Contest") through Red Barn Market is intended to be conducted in Canada only and shall be construed and evaluated according to applicable Canadian law. No purchase necessary. Instagram/Meta are not in any way affiliated or involved in the contest.

ELIGIBILITY

To be eligible for this Contest, an individual must be a legal resident of the province of British Columbia. The Contest will be open to ages 19 and up.

Employees of Red Barn Market and the household members of Red Barn Market employees are not eligible to participate in the Contest.

Red Barn Market shall have the right at any time to require proof of identity and/or eligibility to participate in the Contest. Failure to provide such proof may result in disqualification. All personal and other information requested by and supplied to Red Barn Market for the purpose of the Contest must be truthful, complete, accurate and in no way misleading. The Sponsors reserve the right, in their sole discretion, to disqualify any entrant should such an entrant at any stage supply untruthful, incomplete, inaccurate or misleading personal details and/or information.

CONTEST PERIOD

The contest begins at 6:00 p.m. Pacific Standard Time on April 18th, 2024 and ends at 11:59 p.m. Pacific Standard Time on April 22nd, 2024 (the Contest Period) after which time the Contest will be closed and no further entries shall be accepted.

HOW TO ENTER

- (a) There is no purchase necessary to enter the Contest. Only online entries on Instagram made using all 3 of the methods detailed below will be accepted. No other form of entries will be valid.
 - Follow both @redbarnmarkets and @baconbeerbourbon
 - Like the contest post
 - Tag 1 (or more) user in the comments of the post

Entries must be received no later than the end of the Contest Period. Additional users tagged will not count as additional entries. Entries will be declared invalid if they are late. No communication or correspondence will be exchanged with entrants except with the winner.

PRIZE

1 winner will receive a 2 General Admission tickets to the 2024 Bacon Beer and Bourbon Festival and 1KG of Red Barn Smokehouse Original Double Smoked Bacon (\$139.61 value).

The Prize winner shall not be entitled to receive cash, or otherwise, the balance of any amount representing the difference of the Prize retail value and actual cost.

Prize(s) will be distributed within seven (7) days after the winner has been successfully contacted and notified of his/her prize and fulfilled the requirements set out herein.

Prizes must be accepted as awarded and cannot be extended, transferred, assigned, substituted, or redeemed for cash.

The bacon prize must be claimed in person at a Red Barn Market in Victoria, BC. The Prize winners will be issued 2 Bacon Beer and Bourbon Festival tickets prior to the event.

Red Barn Market shall not assume any liability for lost, damaged or misdirected prizes.

WINNER SELECTION

Winners shall be selected as follows:

- (a) 1 winner will be selected by random draw from all eligible entries received during the entry period in Victoria, British Columbia on each of the dates during the period of April 18th 22nd, 2024.
- (b) Odds of being declared the winner are dependent upon the number of eligible entries received by Red Barn Market.

Entrants will be notified by @redbarnmarkets on Instagram no later than one (1) business day following the draw and must respond within two (2) business days of notification.

If the selected entrant does not respond in accordance with the Contest Rules, he/she will be disqualified and will not receive a Prize and another entrant may be selected at Red Barn Markets sole discretion until such time as an entrant satisfies the terms set out herein. Red Barn Market is not responsible for the failure for any reason whatsoever of a selected entrant to receive notification or for Red Barn Market to receive a selected entrant's response.

RELEASE

Winners will be required to sign a media consent form to give permission for their image as a contest winner to be displayed on Red Barn Market's website and official channels for media purposes.

CONDUCT

By participating in the Contest, each entrant agrees to be bound by the Contest Rules, which will be posted on the <u>redbarnmarket.ca</u> website and/or made available at each Red Barn Market location in Victoria BC throughout the Contest Period.

Entrant further agrees to be bound by the decisions of Red Barn Market, which shall be final and binding in all respects. Red Barn Market reserves the right, in their sole discretion, to disqualify any entrant found to be: (a) violating the Contest Rules; (b) tampering or attempting to tamper with the entry process or the operation of the Contest, the redbarnmarket.ca website; (c) acting in an unsportsmanlike or disruptive manner.

PRIVACY / USE OF PERSONAL INFORMATION

(a) By participating in the Contest, entrant: (i) grants Red Barn Market the right to use his/her name and e-mail address ("Personal Information") for the purpose of administering the Contest, including contacting and announcing the Winners.